



Navigating Disruption:

From COVID-19 to the Great Resignation,
Reimagining the Employment Landscape

VIRTUAL ANNUAL CONFERENCE 2022 SPONSORSHIP OPPORTUNITIES

The NELC will host its Annual Conference virtually on April 27-28, 2022. The NELC Conference is a premiere opportunity for minority in-house and outside counsel to attend cutting edge programs designed for advanced practitioners.

Despite being reimagined as a virtual conference, this program will provide high-quality content—designed with input from senior level, highly respected thought-leaders, including in-house counsel—and will include the caliber of topics that you, as an advanced practitioner, have come to expect. The conference will offer 9 hours of MCLE credit.

The NELC will continue to promote our younger lawyers through conducting its NELC Academy virtually as well.

PLATINUM SPONSOR: \$15,000

- Ten (10) Conference registrations.
- Top billing amongst sponsors with logo placement on Conference webpage and during the conference.
- Pre-recorded video message (30-second) to be embedded on the Conference webpage.
- Video Statement of Support on NELC's main website, with photo and logo, through the end of 2022.

SUSTAINING SPONSOR: \$10,000

- **Seven (7)** Conference registrations.
- Top billing amongst conference sponsors with logo placement during the conference.
- Pre-recorded video message (20-second) to be embedded on the Conference webpage.

ACADEMY SPONSOR: \$6,500

- **Three (3)** Conference registrations.
- Welcome message in Academy materials.
- Prominent logo placement on Conference and Academy promotional materials and website.

ICAP SPONSOR: \$6,500

- **Three (3)** Conference registrations.
- Welcome message in ICAP materials.
- Prominent logo placement on Conference and ICAP promotional materials and website.

CORPORATE SPONSOR: \$6,500

- **Three (3)** Conference registrations.
- Prominent logo placement on the website conference page and during the conference.

WEDNESDAY RECEPTION SPONSOR: \$5,000

- Opportunity to make welcoming remarks at the Opening Reception Wednesday night.

CONTRIBUTING SPONSOR: \$2,500

- **One (1)** Conference registration.
- Logo placement on the website conference page.

THURSDAY RECEPTION SPONSOR: \$2,000

- Opportunity to make welcoming remarks at the Closing Reception Thursday night.

Thank you in advance for your consideration and continued support of the NELC. Please contact one of the following to discuss sponsorship opportunities.

We look forward to collaborating with you
in 2022 and beyond.

Rita Srivastava at Rita.srivastava@us.mcd.com or (630) 207-9979

Barbara Johnson at blj@bljlawyer.com or (202) 528-0077

Vik Jaitly at vik.jaitly@wawa.com or (908) 601-1770